

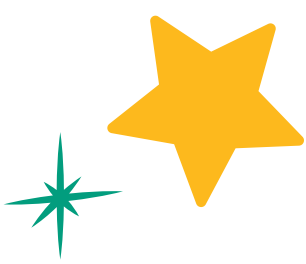


**Sneaker  
Soirée**  
Girls on the Run®

**October 1, 2026  
5:30 - 8:30 PM**

**The Venues at the Factory  
252 Willow Street, Manchester, NH**

**Sponsorship Opportunities**



# INTRODUCING THE SNEAKER SOIRÉE

## THE FINISH LINE IS JUST THE BEGINNING

### 25 YEARS OF BUILDING CONFIDENCE, CONNECTION & COMMUNITY

This year marks an exciting new chapter for Girls on the Run New Hampshire as we introduce the Sneaker Soirée, our first signature fundraising event. As we celebrate 25 years of impact, this moment brings our community together in a new way to invest in the future of girls across our state.

### A PLACE TO BELONG

For 25 years, Girls on the Run New Hampshire has been helping girls discover who they are, what they stand for, and how to move through the world with confidence. At a critical stage in their development, girls are given a space where they are seen, heard, and supported for exactly who they are.

### BUILDING SKILLS THAT LAST

Through a research-based curriculum that blends movement with meaningful conversation, participants build lifelong skills. They learn how to navigate friendships, manage emotions, make intentional decisions, and believe in their own voice.

### FROM START TO FINISH LINE

At the heart of every season is a powerful moment, the 5K. It is not about speed or competition, but about showing up, setting a goal, and crossing the finish line with joy. It is a celebration of growth, courage, and the belief that every girl can do hard things.

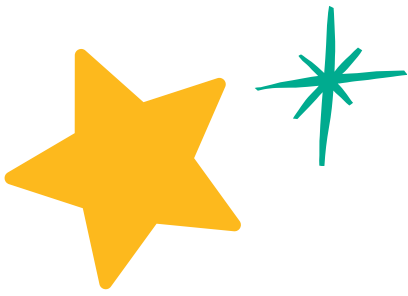
### THE POWER OF YOUR SPONSORSHIP

As an inaugural event, the Sneaker Soirée sets the tone and tradition for years to come. Your sponsorship removes financial barriers, supports trained coaches, and expands access to this life changing program for girls across New Hampshire.

### INVEST IN HER FUTURE

Your partnership is an investment in confidence, in mental well-being, and in the next generation of leaders. Together, we can ensure every girl has the opportunity to step up to the start and cross the finish line.

**SPONSORSHIP  
OPPORTUNITIES**



# **RUN THE WORLD PRESENTING SPONSOR | \$10,000**

## **EXCLUSIVE OPPORTUNITY**

As the Run the World Presenting Sponsor, your company steps into the most visible and influential role of the evening, standing alongside Girls on the Run New Hampshire in its mission to inspire and empower girls across the state. By aligning your sponsorship with both the celebratory and impact-driven spirit of the Sneaker Soirée, you do more than support an event, you help expand access to life-changing programming that builds confidence, resilience, and healthy habits. Your leadership support ensures that every girl, regardless of financial circumstances can participate and gain the skills to navigate challenges, realize her potential, and truly run the world.

- Company logo on Sneaker Soirée webpage
- Company logo on event marketing materials
- Premier logo placement on all major event signage, digital and print, and table cards
- Logo inclusion as Sneaker Soirée photo booth partner
- Recognition as onstage mission partner with speaking opportunity at the Sneaker Soirée
- Social media spotlight and inclusion in newsletter
- 8 event tickets

**SPONSORSHIP  
OPPORTUNITIES**



# GO THE DISTANCE SPONSOR | \$7,500

2 AVAILABLE

As a Go the Distance sponsor, your support helps spark meaningful impact that extends far beyond event night, ensuring more girls across New Hampshire have access to transformative programming that inspires lasting change.

- Company logo on Sneaker Soirée webpage
- Logo displayed at event
- Verbal recognition at event
- Social media spotlight
- Naming opportunity of either cocktail hour or dinner reception partner (choose one)
- 6 event tickets

---

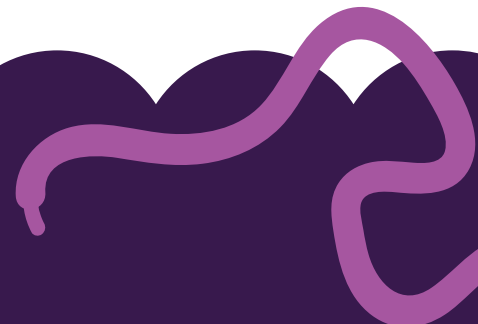
# TRAILBLAZER SPONSOR | \$5,000

6 AVAILABLE

As a Trailblazer Sponsor, your company plays a vital role in paving the way for girls across New Hampshire to discover their strength, confidence, and potential.

- Company logo on Sneaker Soirée webpage
- Logo displayed at event
- Verbal recognition at event
- Social media recognition
- Naming opportunity (choose 1):
  - Registration
  - Guest welcome drink
  - Event centerpieces
  - Raffle
  - Silent auction
  - Menu
  - \* More opportunities available
- 4 event tickets

SPONSORSHIP  
OPPORTUNITIES



## **SHOE-PERSTAR SPONSOR | \$2,500**

### **UNLIMITED OPPORTUNITIES AVAILABLE**

This sponsorship includes your company logo featured on the Sneaker Soirée webpage, logo placement at the event, verbal recognition during the program, social media recognition, and two event tickets.

- Company logo on Sneaker Soirée webpage
- Logo displayed at event
- Verbal recognition at event
- Social media recognition
- 2 event tickets

## **TABLE SPONSOR | \$1,250**

### **UNLIMITED OPPORTUNITIES AVAILABLE**

- Company or individual name included on table
- Recognition in sponsor signage at event
- 8 event tickets

## **STARTING LINE SPONSOR | \$500**

### **UNLIMITED OPPORTUNITIES AVAILABLE**

- Recognition in sponsor signage at event
- 2 Event tickets



**SPONSORSHIP  
OPPORTUNITIES**

# READY TO BECOME A SPONSOR?

Yes, I would like to sponsor the 2026 Sneaker Soiree.

Sadly, I am unable to sponsor. I would like to make a donation in the amount of \_\_\_\_.

## CHOOSE YOUR SPONSORSHIP LEVEL

Run The World Presenting Sponsor | \$10,000

Go The Distance Sponsor | \$7,500

Trailblazer Sponsor | \$5,000

Shoe-Perstar Sponsor | \$2,500

Table Sponsor | \$1,250

Starting Line Sponsor | \$500

## QUESTIONS?

For more information about our sponsorship opportunities and supporting Girls on the Run NH, contact:

**Jen Hubbell**

[jen.hubbell@girlsontherunnh.org](mailto:jen.hubbell@girlsontherunnh.org)

## SPONSOR/ORGANIZATION INFORMATION

Company Name:

Contact Person:

Title:

Mailing Address:

City, State, ZIP:

Phone Number:

Email:

## PAYMENT INFORMATION

Payment Method

Credit Card (Please provide card details below)

Check (enclosed)

Credit Card Number:

Please make all checks payable to "Girls on the Run NH" and mail to

Expiration Date:

ATTN: Jennifer Hubbell  
117 Water Street, Unit 9  
Exeter, NH 03833

CVV/CVC:

# SPONSORSHIP OPPORTUNITIES



# GIRLS ON THE RUN 25TH ANNIVERSARY APPRECIATION MESSAGES | \$250

## GOAL OF 100

Celebrate 25 years of impact with a Girls on the Run Appreciation Message, a simple yet meaningful way to show your support and share your voice. Whether you're an individual, team, school, or company, your message of encouragement or gratitude will be featured during the Sneaker Soirée and included in a post-event recap, helping honor the community that has empowered thousands of girls across New Hampshire.

- Individual/Team/School/Company/Coaches/Volunteers/Caregivers Appreciation Message that is shared on a rotating presentation during the event
- Messages shared in post-event recap
- Messages should be no longer than 25 words

